

GREEN GAIA CONTRACT FARMING

We grow by our dreams.





ABOUT US

GENERAL

Our Group of Companies is consisted of 3 companies covering all the sectors of food products. The three companies of our Group are food wholesalers, members of the Athens Chamber of Commerce & Industry and are registered to the National Record of Greek Exporters. Our Group of Companies is also specialized and experienced in the areas of large scale Contract Farming projects and the production of Tailor Made Food Products.

In our Group of Companies the spirit of quality and customer satisfaction makes it one of the fastest growing organizations in its category. We hold ourselves and conduct our business to high standards of fairness, honesty and integrity, following all the international quality management standards.

Based on these values our Group of Companies looks with confidence to a future of continued growth by providing certified products and services of high quality at highly competitive prices, through environmental and social responsibility.

CURRENT STATUS

- Our Group of Companies:
Is the biggest supplier of Fruits & Vegetables, as well as of high quality and excellent taste other food products of the Greek supermarket chain CARREFOUR MARINOPOULOS HELLAS.
- Is one of the main suppliers of Fruits & Vegetables, as well as other food products of the major retailers in the Greek Market.
- Implements large scale Contract Farming Projects producing Fruit & Vegetables for food industries, retailers and wholesalers in Greece, Europe and all over the World.
- Cooperates and coordinates with some of the biggest “Group of Producers” and “Agricultural Unions” of Greece.
- Builds strategic alliances with some of the major Greek and foreign producers of Fresh Fruits & Vegetables, while cooperating with the best food Industries in Greece, Europe and all over the world.



CONTRACT FARMING PROJECTS



GENERAL

Contract Farming is an agricultural production system carried out, according to an agreement between a buyer and farmers, which establishes conditions for the production and marketing of a farm product or products. Typically, the farmer commits to providing agreed quantities of a specific agricultural product.

This should meet the quality standards of the buyer and be supplied at the time that the buyer determines. In turn, the buyer agrees to purchase the product at agreed pricing conditions and, in some cases, to support production through, for example, the supply of farm inputs, land preparation and the provision of technical advice.

Our Group of Companies operates with great success, in the area of Contract Farming in Greece. We establish and manage contract farming agreements and can tailor them to suit the needs of the individual farm. There are 5 different models of Contract Farming (Centralized, Nucleus Estate, Multipartite, Informal and Intermediary) and in our Group of Companies we have the ability, the technical knowledge and the experience to develop any Contract Farming Project based on any model according to your special demand.

CURRENT PROJECTS

- We have the ability of managing every Contract Farming Project according to your special demand.
- We already implement our large scale Contract Farming Projects producing Fruits & Vegetables for some of the biggest supermarket chains in Greece.
- Special demands for large scale Contract Farming Projects have already been received and we are working on the details of the final plan (production of potatoes for snack industry, production of malt barley for brewery, etc.).
- We have established the “GreenGaia Farmers” Groups of Producers in strategically selected areas of Greece, who apply the best agricultural practices, while cultivating under the GreenGaia’s supervision.
- The “GreenGaia Farmers” produce certified Fruits & Vegetables of high quality and excellent taste at the best price through environmental and social responsibility.
- Finally, by the application of a modern traceability system the consumer has the ability to realize with just one click to his mobile or to his computer device the full traceability record of the product that he is going to consume.



CURRENT PROJECTS

FRUITS & VEGETABLES



Region	Kanali Preveza
Producers	51
Greenhouses	575 acres of Tomato, Eggplant, Peppers
Field crops	200 acres of Potato
Region	Elaia, Messinia
Producers	2
Greenhouses	75 acres of Tomato, Eggplant, Peppers, Cucumbers
Field crops	150 acres of Watermelons, Squash (round shaped), Eggplant, Peppers
Region	Kalivia Aitoloakarnanias
Producers	20
Field crop	200 acres of Oranges
Region	Tripolis Arcadia
Producers	10
Field crop	200 acres of Apples
Region	Koropi Attiki
Producers	1
Field crops	200 acres of Squash, Tomato, Eggplant, Peppers, Lettuces
Region	Megara Attiki
Producers	1
Field crops	700 acres of Parsley, Dill, Scallion, Celery, Coriander, Basil, Mint, Beets
Region	Roupaki Amaliada
Producers	3
Greenhouses	150 acres of watermelons and 100 acres of lettuce
Field crops	500 acres Watermelons and Potato
Region	Kyllini Andravida
Producers	2
Field crop	200 acres of leafy vegetables and 200 acres of Potato
Region	Argolida
Producers	50
Field crop	1000 acres of Oranges and 200 acres of Apricots
Region	Scala Lakonia
Producers	30
Field crop	1000 acres of Oranges and Mandarins
Region	Volos Pilio
Producers	20
Field crop	600 acres of Apples, Peaches, Vanillas
Region	Lechaina Hleias
Producers	30
Greenhouses	150 acres of early Strawberry
Region	Kandyla Arcadia
Producers	20
Field crop	350 acres of Tomato
Region	Kastoria
Producers	51
Field Crop	1.400 acres Tomato, Eggplant, Peppers and 500 acres of Apples

Region	Rizomata Imathia, Pella
Producers	70
Field Crop	500 acres of Peaches and Kiwis
Producers	50
Greenhouses	200 acres of Tomato, Eggplant, Peppers
Field crop	500 acres Tomato, Eggplant, Peppers
Region	Timpaki Heraklion Crete
Producers	200
Greenhouses	1.500 acres of Tomato, Pepper (all varieties), Eggplant, Cucumber, Mini Cucumber, Tomato (cherry), Melon
Region	Ierapetra Crete
Producers	27
Greenhouses	300 acres of Tomato bunch, Tomato acorn, Cucumber, Mini Cucumber
Region	Kuntura Chania Crete
Producers	50
Greenhouses	300 acres of Tomato bunch, Tomato acorn, Tomato Cherry, Cucumber, Mini Cucumber, Eggplant, Pepper (all varieties)
Region	Platanos Falasairna Chania Crete
Producers	25
Greenhouses	150 acres of Tomato, Cucumber, Mini Cucumber
Region	Archaia Korinthos
Producers	90
Field crop	150 acres of Grapes and 500 acres of Citrus Trees (Oranges, Lemons)
Region	Kanali Preveza
Producers	6
Field crop	100 acres of Mandarins and 300 acres of Oranges
Region	Rizomylos Volos
Producers	2
Field crop	100 acres of Garlic

POTATOES



Region	Messinia
Producers	20
Field Crop	1000 acres of Potato
Region	Tripolis Arcadia
Producers	10
Field crop	1000 acres of Potato

ORGANIC PRODUCTS



Region	Crete
Producers	60
Cultivated Area	450 acres of Organic Vegetables, Fruits
Region	Pella
Producers	100
Cultivated area	700 acres of Organic Vegetables, Fruits



 GreenGaia
CONTRACT FARMING MAP



Regions through Greece where we produce:

 **FRUITS & VEGETABLES**
Greenhouses & field crops

 **LEAFY VEGETABLES**
Greenhouses & field crops

 **POTATOES**
field crops

 **CITRUS TREES**

 **APPLES AND PEARS**

 **ASPARAGUS**

 **PEACHES, KIWIS, QUINCES**

ADVANTAGES OF CONTRACT FARMING PROJECTS IN GREECE

- Greece is Member of the Eurozone.
- Greece has excellent Mediterranean weather conditions, ideal for the cultivation of Fruits & Vegetables.
- Greece serves as an ideal bridge to the emerging markets of Asia, GCC countries, Europe, Africa and Russia.
- Greece presents a thriving agricultural sector, which is efficient and competitive.
- Greek Farmers are experienced, well trained and well organized having the technical knowledge and the proven ability to produce products of great quality.
- The agricultural production cost is low.
- The labour force is highly experienced and qualified.
- The cultivation and the agricultural production are according to the strict and demanding EU food production standards and EU regulations, etc.



ADVANTAGES OF COOPERATING WITH

- We have the technical knowledge, the experience and the means to successfully run every Contract Farming Project.
- We have the ability of managing every Contact Farming Project according to your special demand.
- Currently, we already implement our large scale Contract Farming Projects all over Greece producing excellent products for exports, as well for the Greek market.
- We fully satisfy the needs and the demand of the customers and of the final consumer.
- We produce safe products according to the most strict regulations and standards.
- We offer to our customers and to the final consumer Fruits & Vegetables of Great Quality at Great prices.
- Our team has a wide range of skills. We have very well educated, specialized and experienced technical experts.
- Our code of ethics enables high trust relationships between you and us.
- Our core values of integrity, client satisfaction, innovation and quality differentiate us from our competitors.
- When you choose to do business with Green Gaia you are partnering with a company who cares.





QUALITY ASSURANCE

For the success of our Contact Framing Projects and the 100% satisfaction of our customers in  GreenGaia:

- We are committed to the quality process and continuous improvement of our quality management system.
- We are continually striving to exceed our client's expectations with our services and products.
- We demand unparalleled performance from our farmers and high, certified quality and safety of our products and services.
- We continuously improve ourselves in terms of technical knowledge, management and personnel expertise.
- We also establish the "GreenGaia Farmers" Groups of Producers, the members of which apply the best agricultural practices and stay true to the core values of Total Quality Management and Food Safety in agriculture, to ensure the highest quality of Fruits & Vegetables, while caring for the environment.
- The "GreenGaia Farmers" Groups of Producers follow the technical advices of GreenGaia's technical experts for the act of necessary agricultural operations and the proper use of fertilizers and pesticides at the fields according to the needs of the culture.
- The Producer Groups are certified according to "GreenGaia Food Standard" and the international standard GLOBALGAP in compliance with national and the international relevant legislation.
- We apply strict food safety and hygiene procedures at the packaging, storage and distribution facilities based on HACCP principles and the most modern food safety standards such as ISO 22000:2005, BRC, IFS, etc.
- We have established a Food Traceability Management System "from the field to fork" according to ISO 22005:2007.
- We are certified according to the ISO 9001:2008 quality management standard.
- We are certified according to the European Regulation 834/2007 on organic farming and we can trade certified organic food products to all over the world.
- We continually perform quality and sensory tests, as well as chemical analyses to ensure the quality and the safety of the final products.
- We conduct 2nd and 3rd party inspections to every stage of the production and supply chain (from the field to the customer).
- All of our supplies are assessed by our Quality Controllers on arrival. This is primarily to ensure that the quality of produce is to the high standards we expect from our suppliers.
- Our staff is trained to understand issues of fresh produce quality and ensure that all orders, whether large or small, are given equal priority.

Food Safety...

...from farm to fork.



Passion for Quality, Commitment to Safety





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