

A stylized landscape illustration featuring rolling green hills in various shades of green and brown. On the left, there is a green tree, a purple flower, and some orange foliage. A small red bird is flying in the sky above the tree. The background consists of wavy blue lines representing the sky. The text 'GreenGaia' is centered in the upper half, and 'Freshness you can taste!!' is centered below it.

GreenGaia

Freshness you can taste!!

About us

- **GreenGaia:**
- Is member of the Athens Chamber of Commerce and Industry.
- Is registered to the National Record of Greek Exporters.
- Is one of the biggest suppliers of Fresh Fruit & Vegetables of **CARREFOUR-MARINOPOULOS HELLAS**.
- Is one of the main suppliers of Fresh Fruit & Vegetables of the supermarket chain **MASOUTIS S.A.**
- Is one of the best suppliers in **HoReCa** sector in Greece.

About us

- *GreenGaia:*
- *Invests and creates values within the food sector!*
- *Invests in values created out of the food sector commodities trading!*
- *Invests in contract farming with respect to the farmer, the consumer and the environment!*

About us

- *GreenGaia belongs to a Group of two Companies
covering all the sectors of food products!*



Activities

- *GreenGaia operates in the sectors
of Fresh Fruits & Vegetables!*
- *We offer goods & services of great quality at highly competitive prices!*
- *No matter your Fresh Fruits & Vegetables needs, we guarantee that every product of us meets our highest standards ... and yours!!*

Products

- We offer an amazing variety of delicious Fresh Fruits & Vegetables being cultivated in Greece!
- Our product portfolio is the result of our extensive experience in the Food Sector and Agricultural Production, including long-term relationships with producers and customers!

Products

Fresh Vegetables

| | |
|-------------------------------------|------------------------|
| <i>Tomatoes</i> | <i>Green Beans</i> |
| <i>Cherry Tomatoes</i> | <i>Green Onions</i> |
| <i>Cucumbers</i> | <i>Dried Onions</i> |
| <i>Eggplants</i> | <i>Potatoes</i> |
| <i>Peppers (green, red, yellow)</i> | <i>Asparagus</i> |
| <i>Zucchini</i> | <i>Artichokes</i> |
| <i>Lettuces and salads</i> | <i>Leeks</i> |
| <i>Salads</i> | <i>Cauliflower</i> |
| <i>Broccoli</i> | <i>Mushrooms, etc.</i> |

Products

Fresh Fruits

| | |
|---------------------|------------------------------------|
| <i>Grapes</i> | <i>Apples (red and green)</i> |
| <i>Oranges</i> | <i>Mandarins & Clementines</i> |
| <i>Lemons</i> | <i>Grapefruits</i> |
| <i>Watermelons</i> | <i>Melons</i> |
| <i>Pears</i> | <i>Nectarines</i> |
| <i>Apricots</i> | <i>Peaches</i> |
| <i>Cherries</i> | <i>Plums</i> |
| <i>Pomegranates</i> | <i>Figs, etc.</i> |

Vision & Mission

- Vision

To maximize the value of *Greek Food Products* and bring the best of the *Mediterranean food quality* all over the world!

- Mission

To hold our customers satisfied by offering them products of great quality at an excellent price!



Strategy

1. *Invest and create values within the food sector.*
2. *Supply our customers with high quality, safe and certified food products.*
3. *Meet the expectations not only of the customers, but also of the consumers.*

Strategy

4. *Favor extroversion through exports.*
5. *Create sectorial quality clusters of producers and innovative food industries.*
6. *Maximize the value of traditional quality Greek & Mediterranean Products – promote them globally.*

Quality Commitment

- We are committed to the quality process and continuous improvement of our quality management system!
- We are continually striving to exceed our client's expectations with our services and products!
- We demand unparalleled performance from our people and high, certified quality and safety of our products!
- We continuously improve ourselves in terms of technical knowledge, management and personnel expertise!

Quality Commitment

- We apply strict food safety and hygiene procedures based on HACCP principles and the most modern food safety standards such as ISO 22000:2005, BRC, IFS, etc.
- We continually perform quality and sensory tests, as well as chemical analyses of pesticides and fungicides residues to ensure the quality and the safety of the final products!
- We conduct 2nd and 3rd party inspections to every stage of the production and supply chain (from the field to the customer)!

Quality Commitment

- We have established a Food Traceability Management System from the field to the table according to ISO 22005:2007.
- We are certified according to the ISO 9001:2008 quality management standard!
- We are certified according to the European Regulation 834/2007 on organic farming and we can trade certified organic food products to all over Europe!

Quality Control

- All Wholesale fruit & vegetables are assessed by our Quality Controllers on arrival.
- This is primarily to ensure that the quality of produce is to the high standards we expect from our suppliers.
- Our staff is trained to understand issues of fresh produce quality and ensure that all orders, whether large or small, are given equal priority.

Contract Farming

- We have established the “GreenGaia Farmers” Groups of Producers in strategically selected areas of Greece!
- The “GreenGaia Farmers” apply the best agricultural practices, while cultivating under the GreenGaia’s supervision!
- They follow the technical advices of GreenGaia’s technical experts!
- They are certified according to “GreenGaia Food Standard” and the international standard GLOBALGAP!
- They produce products of high quality and excellent taste!!

Our advantages

- *Wide network of customers.*
- *Credibility.*
- *Certified Food Products of high Quality.*
- *Certified Process and Personnel Quality.*
- *Continuous Improvement.*
- *Customer-Focused Approach.*
- *Broad professional experience and expertise.*
- *Extroversion and innovation.*

Current Status

- GreenGaia:
- Is one of the biggest suppliers of Fresh Fruits & Vegetables of **CARREFOUR-MARINOPOULOS HELLAS!**
- It also supplies with Fresh Fruits & Vegetables of high quality and excellent taste the Greek Supermarket chain **MASOUTIS**.
- In September it begins the supply of the supermarkets chains: **AB VASILOPOULOS (DELHAIZE GROUP), LIDL HELLAS, MYMARKET (METRO), MAKRO HELLAS.**

Current Status

- *GreenGaia has a wide customer base comprising of:*
 - *Supermarket Chains*
 - *Hotel groups*
 - *Restaurants*
 - *Caterers*
 - *Business and Industry groups*
 - *Governmental organisations*
 - *Third-party foodservice suppliers*

Current Status

- **GreenGaia:**
- **Imports** Fresh Fruits & Vegetables from Europe and other countries to the Greek market!
- **Exports** Fresh Fruits & Vegetables to Europe, to Middle East, to Northern Africa, to China and to other countries!
- **Cooperates** with some of the biggest “Groups of Producers” and “Agricultural Unions” of Greece!
- **Builds strategic alliances** with some of the major Greek and foreign producers of Fresh Fruits & Vegetables!

Current Status

- At GreenGaia we are proud of our growth and customer retention in a keenly-contested market, where price and availability fluctuate on a daily basis.
- We intend to continue providing a wide range of produce to our growing customer-base, while maintaining a strong reputation for quality produce and a service tailored to the needs of each individual customer.

Contact

- *Contact us today* if you are looking for a successful, reliable supplier of fruit & vegetables at competitive wholesale prices!
- Address: 8 Iatrou Liouga str., Glyfada Athens Greece, GR-16675
- Email: sales@green-gaia.eu
- Tel: (+30)210 34 20 100
- Fax: (+30)210 34 20 111

www.green-gaia.eu

Sister Company



Products

Extra virgin Olive oil – Virgin Olive oil

Vegetable oils -Seed oils (corn oil and sunflower oil)

Mineral and Sparkling Water

Feta Cheese

White Cheese

Dairy products

Filo Pastry products

Cooked pork meats products

Fresh and Frozen Chicken products

Fresh and Frozen Fish products

Fresh and Frozen Meat products

Frozen products (pizza, potatoes)

Wine

Spirits

Honey

Bakery products, etc.

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